

# DICE Project NEWSLETTER



Funded by  
the European Union

ISSUE 2: November, 2023

## Greetings from Münster!

On 12-13 October 2023, the second Transnational Project Meeting (TPM) was held by ACEEU in Münster, Germany. The TPM was organised in a hybrid format with six project members attending onsite and three members attending online. The main purpose of the meeting was to assess the progress of the work packages, define the next steps and identify and mitigate risks. The main outcomes of the TPM were the validation of the Digital Community Engagement Value Maps (WP2), adjustments in the Manual for Digital Community Engagement Courses and Digital Accelerator Development (WP3), and progress with the training in 2024 (WP4).



Overall, the discussions were very fruitful in terms of planning the next steps and identifying new opportunities for dissemination such as EPALÉ articles, and for communication by organising online meetings. In addition, this transnational project meeting allowed us to clarify operational procedures for the next WPs, especially for the accelerator and to enhance our working dynamics.

# MEET THE PARTNERS!

*In each issue of the newsletter, we introduce the partners of the DiCE project.*

Let's Meet:

**Accreditation Council for Entrepreneurial and Engaged Universities - ACEEU**

Headquartered in Germany, ACEEU offers higher education institutions accreditation for entrepreneurship and (community) engagement on institutional (entire university) and divisional level (faculty, school, department). Universities engaging in ACEEU accreditation are united by their excellence in entrepreneurship and engagement. ACEEU was founded with the mission to increase the direct social, economic and environmental impacts that universities make in their ecosystems. The goal is to challenge the status quo in higher education by putting a stronger emphasis on the so-called third mission of universities (an umbrella term for innovation, university-business cooperation, civic engagement, outreach, technology transfer etc.), next to education and research, to make universities engines for societal and economic development.

The **Accreditation Council for Entrepreneurial and Engaged Universities (ACEEU)** is the only globally-operating quality assurance body focusing on engagement and entrepreneurship in Higher Education. ACEEU is committed to leading the way in a new era for higher education through evaluating, supporting and igniting the potential of higher education institutions on their road to third-mission excellence.



ACEEU is actively developing diverse interactive solutions for higher education institutions to promote entrepreneurship and engagement: web-based evaluation systems, dashboards, training programs, and toolkits. These tools are open to public use on a dedicated website (<https://toolkit.aceeu.org/>). This experience will contribute to unleashing the potential of community engagement in higher education.

[Read More](#)

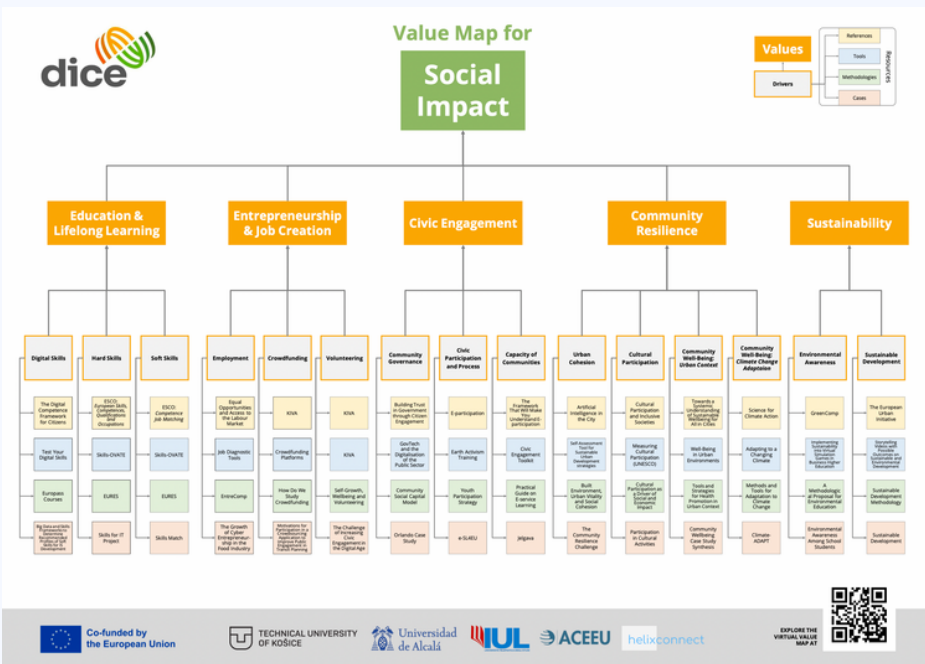


# WHAT HAVE WE CREATED SO FAR?

## Introducing DICE Value Maps

Higher Education Institutions (HEIs) are operating in a complex landscape. The focus is growing more and more into impact creation and contributing to solving the grand challenges. To achieve that, leaders and managers need to make stronger efforts to translate their intentions into actions while adopting a multi-stakeholder approach that considers the needs and wants of all actors involved.

The Enterprise Value Map is a visual tool developed and used in business to effectively analyse value creation of and for different stakeholder groups. It is a holistic frame that accounts for the many ways stakeholders can create value by linking inputs and efforts to outcomes and value. Value maps have been used by organisations to implement value-based management by identifying and activating specific improvement actions and supporting prioritisation and strategy development. The innovative element of the DICE project lies in using traditional business value maps in an educational environment.



The **DICE Value Maps** provide a framework to identify the drivers and values of educators and course directors in HEIs to be used for designing digital community engagement courses and the accelerator. By introducing the value-centred approach, the Value Maps will influence management culture and problem-solving practices in HEIs.

The DICE Value Maps have two dimensions:

- **The Value Map for Student learning** deals with students’ learning priorities and their educational needs.
- **The Value Map for Social Impact** focuses on specific activities to improve community engagement and analyses the concrete benefits of getting involved in digital community engagement.



# UPCOMING RESULTS

## DICE ACCELERATOR



The development of the DICE Accelerator is part of the WP3 of the project. The accelerator will be developed based on the Value Maps and adjusted to the course design development (above Figure created by ACEEU). The process consists of 6 stages: value selection, learning objectives, content development, methodology design, assessment, and feedback/modification. This course design process has been adapted to the needs of community engagement in higher education.

The DICE Acceleration will be a web-based platform that offers educators and course directors a structured and facilitated (self-guided) way to create their individual digital CE actions. The platform will break down the complex question of how digital CE can support student learning and social impact generation and build this knowledge into daily courses.

The DICE Accelerator will guide the participants into every step of the design and also upskill them in entrepreneurial and process management skills. This will be possible because the platform provides them with a learning and collaboration environment to develop their ideas into implementable digital CE solutions. Thus, the project will indirectly impact the digital readiness, resilience, and capacity of students as they will have unique experiences through the designed digital CE courses.